

ORDER

Orders
Order / Rev: 423310
Alt Order #:
Product Desc: Est. 4809 8/2 - 8/8
Estimate: 4809
Flight Dates: 08/03/16 - 08/14/16
Original Date / Rev: 08/01/16 / 08/01/16
Order Type: GENERAL
Primary AE: Carolina Patino
Sales Office: MCGPH
Sales Region: National

Agency
Name: Media Financial Services
Buying Contact: Roger Rafson
Billing Contact:
 1675 Palm Beach Lakes Blvd.
 West Palm Beach, FL 33401
Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: WEEKLY
Agency Commission: 15%

Advertiser
Name: Friends of Andrew Korge
Demographic: A35+
Product Codes: PL2 - Issues/Propositions
Priority: P-3
Revenue Codes: AGY, POL, ISS
New Business Thru:
Order Separation: 00:30:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/01/16	08/07/16	10	\$1,850.00	\$1,572.50
08/08/16	08/14/16	2	\$450.00	\$382.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2016	12	\$2,300.00	\$1,955.00	0.00
Totals	12	\$2,300.00	\$1,955.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Carolina Patino			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WXDJ	08/03/16	08/14/16	6a-10a M-F 6a-10a M-F	CM	6a-10a M-F	1-1-1--	1:00	3	\$250.00	P-3	0.00	NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/01/16	08/07/16	--1-1--		2				\$250.00		0.00			
		Week: 08/08/16	08/14/16	1-----		1				\$250.00		0.00			
N 2	WXDJ	08/03/16	08/14/16	10a-3p M-F 10a-3p M-F	CM	10a-3p M-F	1-1-1--	1:00	3	\$200.00	P-3	0.00	NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/01/16	08/07/16	--1-1--		2				\$200.00		0.00			
		Week: 08/08/16	08/14/16	1-----		1				\$200.00		0.00			
N 3	WXDJ	08/03/16	08/14/16	3p-7p M-F 3p-7p M-F	CM	3p-7p M-F	1-1-1--	1:00	3	\$225.00	P-3	0.00	NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/01/16	08/07/16	--1-1--		2				\$225.00		0.00			
		Week: 08/08/16	08/14/16	-----		0				\$0.00		0.00			
N 4	WXDJ	08/03/16	08/14/16	6a-7p M-SU 6a-7p SA-SU	CM	6a-7p SA-SU	-----22	1:00	4	\$125.00	P-3	0.00	NM	4	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/01/16	08/07/16	-----22		4				\$125.00		0.00			
		Week: 08/08/16	08/14/16	-----		0				\$0.00		0.00			
Totals														12	\$2,300.00

Leonel Fong (Miami)

From: message_bot@radioexchange.com
Sent: Monday, August 01, 2016 10:19 AM
To: Evelyn Jose (New York); Barry J. Fischer (Corporate); Leonel Fong (Miami); Carolina Santamarina (Miami); Carolina Patino (Miami)
Subject: WXDJ-FM has received a NEW order - Friends of Andrew Korge

You have received a New Network order from RadioExchange.

Station: WXDJ-FM

Order #: 3136263

Contract #: 4284847

Flight: 8/3/2016-8/14/2016

Total Dollars/Spots: \$2,300.00/12

Advertiser: Friends of Andrew Korge

Product: Est.4809 8/2-8/8

Salesperson: Roger Rafson

Phone: 412 421 2600

Office: PHILADELPHIA

Comment: This is a new order - it will be sent via email also if you are not on Radio Exchange. Take care not to double book. Please confirm receipt of order in Radio Exchange or by email at joyce.vordenbaum@genmediapartners.com (with call letters in subject line) within 24 hours. Thank you.

PLEASE CLICK [HERE](#) AND LOGIN TO RADIO EXCHANGE TO GET YOUR ORDER OR GO TO <https://www.radioexchange.com>

STATION:	WXDJ-FM	ORDER#:	3136263	DATE:	08/01/2016
MARKET:	Miami-Ft. Lauderdale-Hollywood, FL	AMOUNT:	\$2,300.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	McGavren Guild Media	SPOTS:	12	1675 Palm Beach Lakes Blvd SUITE 1000 WEST PALM BEACH, FL 33401	
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	PHILADELPHIA	SLS PH:	412 421 2600		
SALESPERSON:	Roger Rafson	SLS FAX:	412 421 6001		
SLS EMAIL:	Roger.Rafson@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING 4284847	
ADVERTISER:	Friends of Andrew Korge	AGY PRD:		INVOICE: MEDIA FINANCIAL SERVICES	
PRODUCT:	Est.4809 8/2-8/8	AGY EST:	4809	1675 Palm Beach Lakes Blvd SUITE 1000 WEST PALM BEACH, FL 33401	
FLIGHT:	08-03-2016 TO 08-14-2016	[X]Unwired []Spot []Mod			
TOT # OF DAYS:	6				
PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT: 08/01/2016 09:15	

COMMENTS

[Rep Comment] 08/01/2016: This is a new order - It will be sent via email also if you are not on Radio Exchange. Take care not to double book. Please confirm receipt of order in Radio Exchange or by email at joyce.vordenbaum@genmediapartners.com (with call letters in subject line) within 24 hours. Thank you.

THIS IS AN UNWIRED NETWORK ORDER. SEND AFFIDAVITS TO MFS AT THE ADDRESS ABOVE OR ELECTRONICALLY BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED AS BILLING BEGINS AT MONTH'S END. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: R112580 OR 9912580; MARKETRON: 120873; EMEDIATRADE: EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

CONTINUE WITH CURRENT TRAFFIC TFN.

DAY#1 **8/3/2016 To 8/3/2016** **TOT \$675.00** **TOTAL SPOTS 3**

MC	LN	DPT CD	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		..W....	6:00AM	10:00AM	60	8/3/2016	8/3/2016	1	\$250	\$250
	2		..W....	10:00AM	3:00PM	60	8/3/2016	8/3/2016	1	\$200	\$200
	3		..W....	3:00PM	7:00PM	60	8/3/2016	8/3/2016	1	\$225	\$225

DAY#3 **8/5/2016 To 8/5/2016** **TOT \$675.00** **TOTAL SPOTS 3**

MC	LN	DPT CD	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1	F..	6:00AM	10:00AM	60	8/5/2016	8/5/2016	1	\$250	\$250
	2	F..	10:00AM	3:00PM	60	8/5/2016	8/5/2016	1	\$200	\$200
	3	F..	3:00PM	7:00PM	60	8/5/2016	8/5/2016	1	\$225	\$225

STATION:	WXDJ-FM	ORDER#:	3136263	DATE:	08/01/2016
MARKET:	Miami-Ft. Lauderdale-Hollywood, FL	AMOUNT:	\$2,300.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	McGavren Guild Media	SPOTS:	12	1675 Palm Beach Lakes Blvd SUITE 1000 WEST PALM BEACH, FL 33401	
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	PHILADELPHIA	SLS PH:	412 421 2800		
SALESPERSON:	Roger Rafson	SLS FAX:	412 421 6001		
SLS EMAIL:	Roger.Rafson@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING 4284847	
ADVERTISER:	Friends of Andrew Korge	AGY PRD:		INVOICE: MEDIA FINANCIAL SERVICES	
PRODUCT:	Est.4809 8/2-8/8	AGY EST:	4809	1675 Palm Beach Lakes Blvd SUITE 1000 WEST PALM BEACH, FL 33401	
FLIGHT:	08-03-2016 TO 08-14-2016	[X]Unwired []Spot []Mod			
TOT # OF DAYS:	6				
PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT:08/01/2016 09:15	

DAY#4 **8/6/2016 To 8/6/2016** **TOT \$250.00** **TOTAL SPOTS 2**

MC	LN	DPT CD	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	4	S.	6:00AM	7:00PM	60	8/6/2016	8/6/2016	2	\$125	\$250

DAY#5 **8/7/2016 To 8/7/2016** **TOT \$250.00** **TOTAL SPOTS 2**

MC	LN	DPT CD	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	4	S	6:00AM	7:00PM	60	8/7/2016	8/7/2016	2	\$125	\$250

DAY#6 **8/8/2016 To 8/8/2016** **TOT \$450.00** **TOTAL SPOTS 2**

MC	LN	DPT CD	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		M.....	6:00AM	10:00AM	60	8/8/2016	8/8/2016	1	\$250	\$250
	2		M.....	10:00AM	3:00PM	60	8/8/2016	8/8/2016	1	\$200	\$200

STATION:	WXDJ-FM	ORDER#:	3136263	DATE:	08/01/2016
MARKET:	Miami-Ft. Lauderdale-Hollywood, FL	AMOUNT:	\$2,300.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	McGavren Guild Media	SPOTS:	12	1675 Palm Beach Lakes Blvd SUITE 1000 WEST PALM BEACH, FL 33401	
MOD:-	.Stn Ver: 1 Last:				
SALES OFFICE:	PHILADELPHIA	SLS PH:	412 421 2600		
SALESPERSON:	Roger Rafson	SLS FAX:	412 421 6001		
SLS EMAIL:	Roger.Rafson@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING 4284847	
ADVERTISER:	Friends of Andrew Korge	AGY PRD:		INVOICE: MEDIA FINANCIAL SERVICES	
PRODUCT:	Est.4809 8/2-8/8	AGY EST:	4809	1675 Palm Beach Lakes Blvd SUITE 1000 WEST PALM BEACH, FL 33401	
FLIGHT:	08-03-2016 TO 08-14-2016	[X]Unwired []Spot []Mod			
TOT # OF DAYS:	6				
PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT: 08/01/2016 09:15	

TOTAL	Aug														Total
SPOT	12														12
CASH	2,300.00														2,300.00
TOTAL	2,300.00														2,300.00

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date: 2016
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I, Buying Time, LLC

being/on behalf of: Friends of Andrew Korge

a legally qualified candidate of the Democrat

political party for the office of: FL Senate District 40

In the Primary

election to be held on: August 30, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

Attach proposed schedule with charges (if available)

I represent that the payment for the above described broadcast time has been furnished by:

Friends of Andrew Korge, 2121 Ponce De Leon Blvd, 1100 Coral Gables, FL 33134

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Gloria Meggiolo, Treasurer

This station has disclosed to me its political advertising policies, (including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

7/22/2016

Date



Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title